

Remit To: WBZ-TV  
P.O. BOX 33089  
NEWARK, NJ 07188-0089



WBZ TV 4

INVOICE

For: AMERICAN CROSSROADS(304732)  
1401 New York Ave NW Ste 1200  
Washington, DC 20005-2167

Account Exec: PAT CASHEN POLITICAL  
Office: WBZ-TV  
Contract Num: 1061-58744  
Contract Dates: 10/24/2012-10/30/2012  
Customer Order:  
Linked Order:  
CPE: / / 1257

Invoice Num: 1061-544361  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

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**PAY BY** 11/27/2012  
Net 30 days

In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: AMERICAN CROSSROADS

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	WBZ NEWS		10/24/2012-10/30/2012		M T W T F . .		30	3	1,000.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M T W T F . .		3		1,000.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/24/2012	We	05:44 AM		USPRTV25ACH	30	1,000.00			
10/25/2012	Th	05:39 AM		USPRTV25ACH	30	1,000.00			
10/26/2012	Fr	05:24 AM		USPRTV25ACH	30	1,000.00			
2	WBZ NEWS		10/24/2012-10/30/2012		M T W T F . .		30	6	1,800.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M T W T F . .		6		1,800.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/24/2012	We	06:27 AM		USPRTV24ACH	30	1,800.00			
10/24/2012	We	06:54 AM		USPRTV25ACH	30	1,800.00			
10/25/2012	Th	06:12 AM		USPRTV25ACH	30	1,800.00			
10/25/2012	Th	06:52 AM		USPRTV25ACH	30	1,800.00			
10/26/2012	Fr	06:22 AM		USPRTV25ACH	30	1,800.00			
10/26/2012	Fr	06:52 AM		USPRTV25ACH	30	1,800.00			
3	THE EARLY SHOW		10/24/2012-10/30/2012		M T W T F . .		30	6	1,000.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M T W T F . .		6		1,000.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/24/2012	We	08:11 AM		USPRTV25ACH	30	1,000.00			
10/24/2012	We	08:58 AM		USPRTV25ACH	30	1,000.00			
10/25/2012	Th	08:24 AM		USPRTV24ACH	30	1,000.00			
10/25/2012	Th	08:58 AM		USPRTV25ACH	30	1,000.00			
10/26/2012	Fr	07:57 AM		USPRTV25ACH	30	1,000.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/26/2012	Fr	08:53 AM		USPRTV24ACH	30	1,000.00			
4	RACHAEL RAY		10/24/2012-10/30/2012		M T W T F . .		30	6	1,200.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M T W T F . .		6		1,200.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	09:23 AM		USPRTV25ACH	30	1,200.00			
	10/24/2012	We	09:49 AM		USPRTV25ACH	30	1,200.00			
	10/25/2012	Th	09:15 AM		USPRTV25ACH	30	1,200.00			
	10/25/2012	Th	09:40 AM		USPRTV25ACH	30	1,200.00			
	10/26/2012	Fr	09:14 AM		USPRTV25ACH	30	1,200.00			
	10/26/2012	Fr	09:28 AM		USPRTV25ACH	30	1,200.00			
5	WBZ NEWS		10/24/2012-10/30/2012		M T W T F . .		30	3	1,500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M T W T F . .		3		1,500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	12:19 PM		USPRTV25ACH	30	1,500.00			
	10/25/2012	Th	12:15 PM		USPRTV25ACH	30	1,500.00			
	10/26/2012	Fr				30				Credit
6	CBS SOAP ROTATION		10/24/2012-10/30/2012		M T W T F . .		30	3	1,200.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M T W T F . .		3		1,200.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	01:29 PM		USPRTV25ACH	30	1,200.00			
	10/25/2012	Th	12:29 PM		USPRTV25ACH	30	1,200.00			

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Contract Dates: 10/24/2012-10/30/2012  
Customer Order:  
Linked Order:  
CPE: / / 1257

Invoice Num: 1061-544361  
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Billing Period: 10/01/2012-10/28/2012

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66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
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	<u>Air Date</u> <u>Day</u> <u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/26/2012   Fr   01:59 PM		USPRTV25ACH	30	1,200.00				
7	DR. PHIL	10/24/2012-10/30/2012		MTWTF..		30	6	1,800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		MTWTF..		6		1,800.00			
	<u>Air Date</u> <u>Day</u> <u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/24/2012   We   03:09 PM		USPRTV25ACH	30	1,800.00				
	10/24/2012   We   03:55 PM		USPRTV25ACH	30	1,800.00				
	10/25/2012   Th   03:10 PM		USPRTV25ACH	30	1,800.00				
	10/25/2012   Th   03:54 PM		USPRTV25ACH	30	1,800.00				
	10/26/2012   Fr   03:21 PM		USPRTV25ACH	30	1,800.00				
	10/26/2012   Fr   03:50 PM		USPRTV25ACH	30	1,800.00				
8	JUDGE JUDY	10/24/2012-10/30/2012		MTWTF..		30	6	2,200.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		MTWTF..		6		2,200.00			
	<u>Air Date</u> <u>Day</u> <u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/24/2012   We   04:10 PM		USPRTV24ACH	30	2,200.00				
	10/24/2012   We   04:55 PM		USPRTV25ACH	30	2,200.00				
	10/25/2012   Th   04:10 PM		USPRTV25ACH	30	2,200.00				
	10/25/2012   Th   04:30 PM		USPRTV25ACH	30	2,200.00				
	10/26/2012   Fr   04:18 PM		USPRTV25ACH	30	2,200.00				
	10/26/2012   Fr   04:49 PM		USPRTV25ACH	30	2,200.00				

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9	5PM NEWS	10/24/2012-10/30/2012	MTWTF..	30	3	2,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		MTWTF..	3	2,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	05:14 PM		USPRTV25ACH	30	2,500.00				
10/25/2012	Th	05:26 PM		USPRTV24ACH	30	2,500.00				
10/26/2012	Fr	05:23 PM		USPRTV25ACH	30	2,500.00				
10	530PM NEWS	10/24/2012-10/30/2012	MTWTF..	30	3	2,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		MTWTF..	3	2,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	05:43 PM		USPRTV25ACH	30	2,700.00				
10/25/2012	Th	05:47 PM		USPRTV25ACH	30	2,700.00				
10/26/2012	Fr	05:45 PM		USPRTV24ACH	30	2,700.00				
11	WBZ NEWS	10/24/2012-10/30/2012	MTWTF..	30	3	3,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		MTWTF..	3	3,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	06:11 PM		USPRTV25ACH	30	3,000.00				
10/25/2012	Th	06:27 PM		USPRTV25ACH	30	3,000.00				
10/26/2012	Fr	06:25 PM		USPRTV25ACH	30	3,000.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
12	WBZ NEWS	10/24/2012-10/30/2012	M . . T . S .	30	2	4,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M . . T . S .	2	4,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	11:29 PM		USPRTV25ACH	30	4,500.00				
10/27/2012	Sa	11:15 PM		USPRTV25ACH	30	4,500.00				
13	DAVID LETTERMAN	10/24/2012-10/30/2012	M T W T F . .	30	6	2,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M T W T F . .	6	2,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	11:58 PM		USPRTV25ACH	30	2,700.00				
10/24/2012	We	12:33 AM		USPRTV25ACH	30	2,700.00				
10/25/2012	Th	11:46 PM		USPRTV25ACH	30	2,700.00				
10/25/2012	Th	12:30 AM		USPRTV25ACH	30	2,700.00				
10/26/2012	Fr	11:49 PM		USPRTV25ACH	30	2,700.00				
10/26/2012	Fr	12:33 AM		USPRTV25ACH	30	2,700.00				
14	BLUE BLOODS	10/26/2012-10/26/2012	. . . . F . .	30	1	22,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . . F . .	1	22,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	11:00 PM		USPRTV25ACH	30	22,000.00				

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15	WBZ NEWS	10/27/2012-10/27/2012	.....S.	30	1	600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		.....S.	1	600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	05:29 AM		USPRTV25ACH	30	600.00				
16	WBZ NEWS	10/27/2012-10/27/2012	.....S.	30	1	1,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		.....S.	1	1,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	06:26 AM		USPRTV25ACH	30	1,000.00				
17	WBZ NEWS	10/27/2012-10/27/2012	.....S.	30	2	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		.....S.	2	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	07:15 AM		USPRTV25ACH	30	1,500.00				
10/27/2012	Sa	07:50 AM		USPRTV25ACH	30	1,500.00				
18	SATURDAY EARLY SHOW	10/27/2012-10/27/2012	.....S.	30	1	1,800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		.....S.	1	1,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	08:59 AM		USPRTV25ACH	30	1,800.00				

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19	WHEEL OF FORTUNE	10/27/2012-10/27/2012		.....S.		30	1	1,600.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		.....S.		1		1,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa				30				Credit
20	JEOPARDY!	10/27/2012-10/27/2012		.....S.		30	1	1,800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		.....S.		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	07:53 PM		USPRTV25ACH	30	1,800.00			
21	STYLE BOSTON	10/27/2012-10/27/2012		.....S.		30	1	800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		.....S.		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	11:44 PM		USPRTV25ACH	30	800.00			
22	WBZ NEWS	10/28/2012-10/28/2012		.....S		30	1	600.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		.....S		1		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	05:25 AM		USPRTV25ACH	30	600.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WBZ-TV  
P.O. BOX 33089  
NEWARK, NJ 07188-0089



WBZ TV 4

INVOICE

For: AMERICAN CROSSROADS(304732)  
1401 New York Ave NW Ste 1200  
Washington, DC 20005-2167

Account Exec: PAT CASHEN POLITICAL  
Office: WBZ-TV  
Contract Num: 1061-58744  
Contract Dates: 10/24/2012-10/30/2012  
Customer Order:  
Linked Order:  
CPE: / / 1257

Invoice Num: 1061-544361  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 8 of 9

**PAY BY** 11/27/2012  
Net 30 days

In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: AMERICAN CROSSROADS

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
23	WBZ NEWS	10/28/2012-10/28/2012	.....S		30	1	1,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S	1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	06:26 AM		USPRTV25ACH	30	1,000.00			
24	WBZ NEWS	10/28/2012-10/28/2012	.....S		30	2	1,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S	2		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	07:13 AM		USPRTV25ACH	30	1,500.00			
10/28/2012	Su	07:54 AM		USPRTV25ACH	30	1,500.00			
25	WBZ NEWS	10/28/2012-10/28/2012	.....S		30	2	1,800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S	2		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	08:19 AM		USPRTV25ACH	30	1,800.00			
10/28/2012	Su	08:42 AM		USPRTV25ACH	30	1,800.00			
26	CBS SUNDAY MORNING	10/28/2012-10/28/2012	.....S		30	1	5,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S	1		5,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	09:31 AM		USPRTV24ACH	30	5,000.00			

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Billing Period: 10/01/2012-10/28/2012

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Net 30 days

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ATTN:Accounts Payable

Product Desc: AMERICAN CROSSROADS

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	70	151,600.00	22,740.00	128,860.00	0.00	0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

**Wire Transfer Instructions:**

**For Billing Inquiries Please Contact:**  
**CONTROLLERS OFFICE: WBZ-TV**

(617) 562-5022

Gross Billing	151,600.00
Trade Value	0.00
Agency Commission	22,740.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>128,860.00</b>

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